



**"Strategic Success Factor – Identity/ DNA
(Vision, Mission, Values, OKR) – mastering the
Transformation**

Andreas Prause

2020

www.ap-fuehrungskultur.com

"Strategic Success Factor Identity"

Identity

1

Concrete common
Vision, Mission,
Purpose
As a success factor



3

Creating a
"High Performance - Culture" - for
employees to experience in
everyday life

2

Clarity about the
success factors of
the future

4

All employees are
involved in the
process

5

Clarity about the
company
specific identity/
DNA



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Lern,- und Performancekultur - Führen durch den Wandel
agile Teams, lean Prozesse zukunftsfähig gestalten



Andreas is an important business partner of sipgate. His central task is to better grasp our identity, i.e. what we stand for and where we want to go. The translation from top-class sport makes it very easy for us to see which way he wants to go with us and to keep things very simple to apply. We are very grateful that he has accompanied us over the last years and hope that he will continue to support us in the coming years.



Tim Mois

Founder & Managing Director sipgate,
Düsseldorf

References **ap** FührungskULTUR



IT, Düsseldorf – Implementation Scrum und agile Transformation. 2015 - 2018



IT, Düsseldorf – Strategieberatung
2016 - today



PR, Berlin – Identity/ DNA
(Vision, mission, values...)
2019 - today



Mechanical Engineering, Weilburg – Implementation agile Transformation/ LEAN processes. 2013 - today



DB System GmbH

"Thank you Andreas for the last days. They are very valuable to me. Energy, passion and knowledge." **Georg Schieber, Head of Consulting Services, DB System**

"Clear, authentic, sovereign: Andreas Prause masters this triad. Empathically and to the point, he conveys the essence of high-performance leadership: building trust, building relationships and inspiring high-performance teams. Andreas Prause is a top coach where packaging and content are in harmony. I have learned a lot in a short time: "Thank you, Andreas!"

Christoph Busch, Managing Director, Entega Medianet 2019 - today



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